



WEB & SOFTWARE DEVELOPMENT

ACCELERATE AND SIGNIFICANTLY
INCREASE PROFITABILITY THROUGH
STRATEGIC USE OF FLEXIBLE
DEVELOPMENT TEAMS

Highly qualified software developers for any kind of software -
at promising prices - immediately available.

How to avoid high recruitment costs and lengthy
enrolments through ingenious alternatives.



WHAT AWAITS YOU IN THE REPORT

Increase profits on your software projects thanks to highly qualified software developers for any type of software - at a fraction of the usual cost.

Qualified developers for complex projects are always in demand. That's why, as we all know, the price rises due to the high demand. At the same time, the search for personnel becomes

a struggle, especially when there is a shortage, developers have unexpectedly dropped out or changes are made to the project for which you were not prepared.

Today you will learn how to

- Find highly qualified software developers within a few days.
- Avoid recruitment costs, as well as paying too high prices.
- Complete your software project as quickly as possible and significantly increase profitability.

This report is suitable for



Companies,
who want to develop high-quality and cost-effective websites, mobile apps, online shops, etc... but do not have access to an in-house development team.



Software development companies,
who would like to expand their team.



Staffing agencies,
who want to fill vacancies as quickly as possible.

THE REPORT IS PROVIDED BY

The preferred software company
of industry leaders.



For 19 years, we have been assisting our customers, from the self-employed to large corporations, with software development and providing solutions to the most complex challenges on the market. With over 200 employees, we can provide software experts from every field and flexibly adapt to customer requirements.



Quality, transparency, and the well-being of our employees are not just empty promises to us. To prove our quality management, we have been ISO certified several times.



TYPO3 CMS
Certified
Consultant

30/05/23 - 29/05/25



THIS IS WHAT **ENTREPRENEURS** IN SOFTWARE DEVELOPMENT HAVE **TO STRUGGLE WITH** ON A DAILY BASIS

The efficient use of development resources is crucial for companies to be able to grow uninhibited in the long term. In this context, several challenges can hurt profitability. One main aspect

is unnecessarily high personnel costs, which can strain the budget and reduce profit margins. In addition, high recruitment costs when filling vacant positions represent a further financial burden:

- ✗ Unnecessarily high personnel costs
- ✗ High recruitment costs when filling vacancies
- ✗ Delivery delays due to unforeseen development backlogs
- ✗ Lack of skilled personnel for special tasks
- ✗ Profit reduction due to paying penalties because of low development speed
- ✗ Development resources are not used optimally and reduce profitability
- ✗ Team management is costly, does not run smoothly and takes up many resources

HOW TO **ACCELERATE YOUR SOFTWARE DEVELOPMENT** THROUGH STRATEGIC USE OF FLEXIBLE DEVELOPMENT TEAMS AND SIGNIFICANTLY **INCREASE PROFITABILITY**

The use of state-of-the-art equipment and the rapid availability of development teams will enable you to handle projects smoothly. This leads to long-term profit increases through more efficient operations and cost optimization.

Time to market for product development is optimized, allowing you to bring your products to market quickly and avoid high penalties.

With all these benefits, you can ensure your strategic growth by always having the best developers at the best price.

Advantages

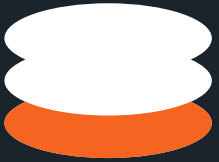
- | | | |
|--|---|---|
| ●
Always enough developers available | ●
Experts for every type of software | ●
Increased profit through efficient resource management |
| ●
Accelerated software development | ●
Worldwide project handling | ●
Effortless project flow |
| ●
Flexible personnel deployment on demand | ●
Quality improvement | ●
State-of-the-art software and technology standards |

You waive

- | | | |
|----------------------------------|-----------------------------|----------------------------|
| ✗
Immense monthly fixed costs | ✗
High recruitment costs | ✗
Limitless overpayment |
|----------------------------------|-----------------------------|----------------------------|



IMPORTANT FACTORS THAT ARE RELEVANT FOR **BUSINESS GROWTH** IN THE CONTEXT OF SOFTWARE



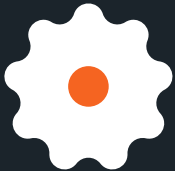
Scalability

A software solution should be able to keep up with the growth of the business. It should be flexible enough to handle more users, data and transactions without causing performance issues. Scalable software allows an organization to focus on growth rather than dealing with technical challenges.



Data analytics

Good software allows a company to collect extensive data about customers, products, and business processes. By analyzing this data, valuable insights can be gained that can help with decision-making and strategy development. For example, intelligent software can identify sales trends, predict customer behavior, and provide valuable market intelligence.



Automation

By using software solutions, manual processes can be automated, saving time and money. Automation allows a company to use its resources efficiently and minimize errors. For example, automated accounting software can speed up the billing process and provide accurate financial data.



Integration

An effective software solution should be able to integrate seamlessly with the company's existing IT infrastructure. Good integration enables smooth data exchange between different systems and facilitates collaboration and communication between different departments.

TRAVERSE



Traverse Tech is revolutionizing the travel industry by allowing airlines, hotels, and other travel providers to service corporate clients directly via their platforms, speeding delivery and enhancing supplier and consumer experiences. Traverse Tech deliberately works with American Airlines, Delta, Air Canada, AeroMexico and so on.

● Service	Software Development Services
● Industry	Travel
● Platform	AWS
● Website	www.traverse.tech

Proanimatie



Proanimatie is a project that addresses the community of animators, screenwriters, and directors in the animation film industry.

● Service	Web and Mobile APP Development
● Industry	Animation
● Platform	Typo3, Android, iOS, MySQL
● Website	www.proanimatie.ro

MY EVENT



My Event Wedding service marketplace, offering a wide array of services from verified multi-vendors and affiliate product listings.

● Service	Webdesign, Development, UI/UX
● Industry	Wedding Industry
● Platform	Node.JS, Express JS, React
● Website	myevent.expert

REPUBLIC PRODUCTION



Republic production, A production company that is independent and supports the value of the voice and "sovereignty" of the artist.

● Service	Webdesign, Development, UI/UX
● Industry	Music
● Platform	Wordpress, Elementor, My SQL
● Website	https://republicproduction.ro/

EVOLVEZ



EVOLVEZ for EVOLVE GEN Z, is a BRAND AMBASSADOR AGENCY that works with marketing and early career talent teams to recruit and activate college Brand Ambassadors.

● Service	Version Upgrade and Enhancements
● Industry	Recruitment
● Platform	Laravel, Bootstrap, AWS
● Website	evolvez.co

EEATINGH



Eeatingh is a system by which customers can order food online from the menu of several restaurants.

● Service	Webdesign, Development, UI/UX
● Industry	Food
● Platform	CodeIgniter, Native Android, Native iOS
● Website	eeatingh.ro

IDES COMICS



Ides Comics seeks to support storytellers around the world and enable digital comics to be without borders.

● Service	Webdesign, Development, UI/UX
● Industry	Entertainment
● Platform	NextJS, TypeScript, ApolloGraphQL
● Website	idescomics.com

EDUCUBE

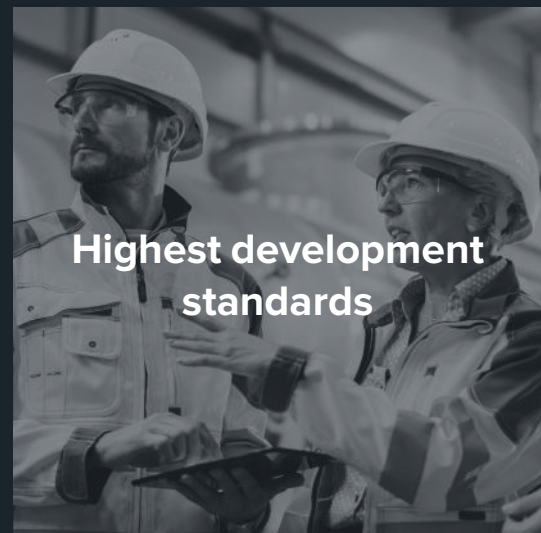


Educube, is an Australian consultancy company that was founded 12 years ago. Three Australian colleges are privately owned by Educube.

● Service	Webdesign, Development, UI/UX
● Industry	Education, Migration
● Platform	AWS, Laravel Microservice, Rest API, PostgreSQL, Vuejs
● Website	educube.org

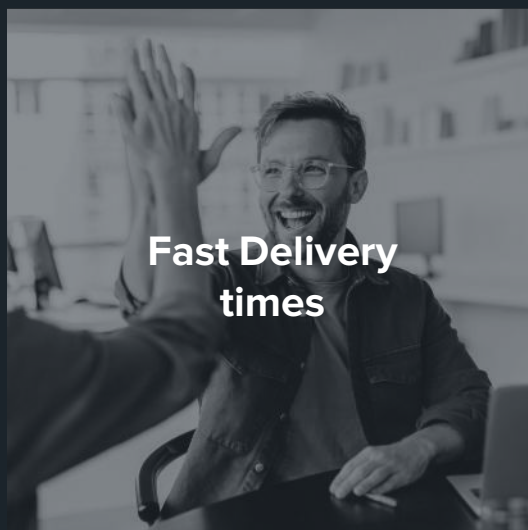


WHY OUR CUSTOMERS RELY ON OUR DEVELOPER POOL



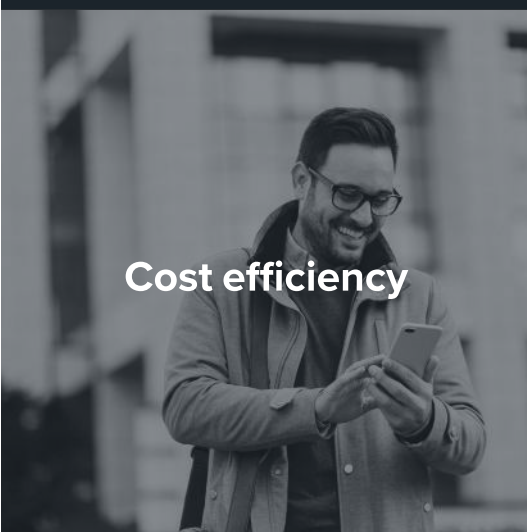
Highest development
standards

MediaMarkt



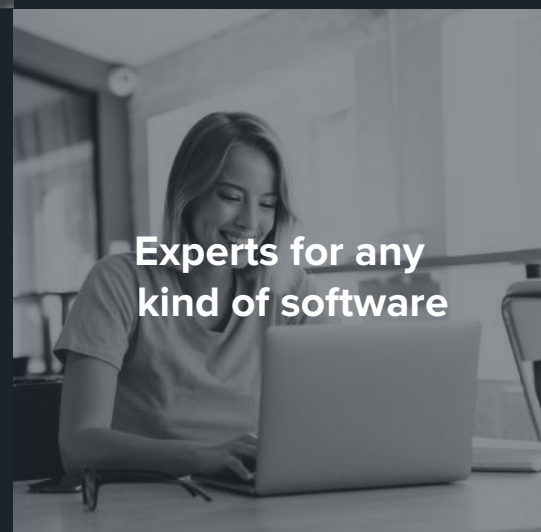
Fast Delivery
times

e-on



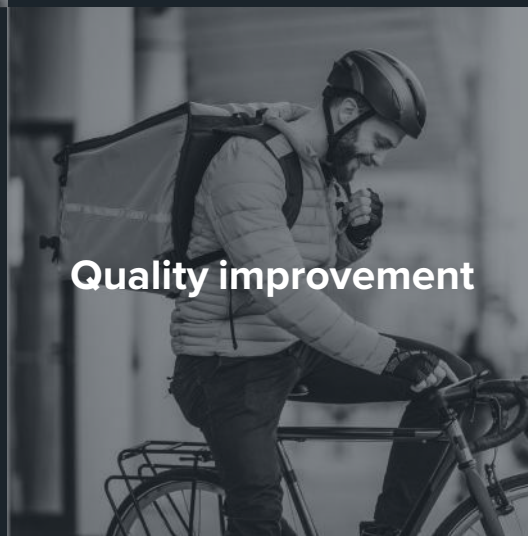
Cost efficiency

Tripadvisor



Experts for any
kind of software

eeatingh



Quality improvement

asset
panda



Augmented reality

RUNTIME EXPORTER

Runtime Exporter is a tool for converting 3D models in Unity to USDA at runtime. It can help you view any of your 3D models in augmented reality, without exiting the application.

Ever wanted to see how your bed will look like in your room even before purchasing it? Configurator Lenjerie Pat, or Bed Linen Configurator, is a tool that allows you to configure your choices of bed colors, sheets, textures and materials as you want. Therefore, you customize your virtual world and bring it to the real world, using augmented reality technology

Artificial intelligence

GPT SHOOTER

GPT Shooter is a game that is still in development, and will be one of the first that pits humans against language processors in a battle of wits! It works like this: the AI language processor receives information from bots running on state machine logic. In a real-time strategy game, it returns orders to execute just like a human would control them. They are told where to go, how to get there, and their objective. Of course, the bots are programmed to execute those commands as received directly from the language processor.

Virtual Reality

NEUROFY

Neurofy is a VR game where your reaction time and ability to track objects in VR are put to test with the help of science.



REEA SERVICES

Delivering top-tier solutions

At Reea Services, we are dedicated to empowering businesses and individuals in the digital realm. We offer a diverse range of services designed to shape your brand identity, enhance user experiences, and drive online success.

We blend creativity, technology, and strategic thinking to help you achieve your digital goals. Whether you're a startup looking to establish

your online presence or an established business seeking to revamp your digital strategies, our services are tailored to meet your unique needs. Let us be your partner in driving success in the ever-evolving digital landscape.

Our comprehensive suite of solutions encompasses:

Web application development

Ecommerce solution

Desktop application

APP development (Mobile and web)

CMS development

AI/ML solution

AR/VR

IoT

UI/UX

Web Design

Branding

Cloud Service

Data analysis

SQA

Support and maintenance

SEO

TECHNOLOGY WE ARE USING

Accelerate your tech roadmap with proven expertise



Programming language

- ✓ Java
- ✓ Python
- ✓ JavaScript
- ✓ C#
- ✓ Ruby
- ✓ .NET
- ✓ PHP
- ✓ TypeScript
- ✓ C++
- ✓ Golang
- ✓ Kotlin
- ✓ Dart
- ✓ Swift



Front-end development

- ✓ React.js
- ✓ Redux
- ✓ Material UI
- ✓ Ant Design
- ✓ Next.js
- ✓ Angular
- ✓ Vue.js
- ✓ Nuxt.js



Mobile APP development

- ✓ Android Native - Java, Kotlin
- ✓ iOS Native - Objective-C, Swift
- ✓ Flutter
- ✓ React Native
- ✓ Xamarin
- ✓ Qt/QML
- ✓ Progressive Web Apps (PWA)
- ✓ Kotlin Multiplatform (KMM)
- ✓ Ionic



Back-end development

- ✓ Spring Boot
- ✓ Laravel
- ✓ Django
- ✓ Ruby on Rails
- ✓ Express
- ✓ ASP.NET Core
- ✓ Symfony
- ✓ CodeIgniter
- ✓ CakePHP
- ✓ Fast API
- ✓ Gin
- ✓ Zend Framework
- ✓ Web API

TECHNOLOGY WE ARE USING

Accelerate your tech roadmap with proven expertise



DevOps and Cloud Technology

- ✓ Docker / Containerd
- ✓ Kubernetes
- ✓ Jenkins / Travis CI
- ✓ Ansible / Terraform
- ✓ Git
- ✓ Amazon Web Services (AWS)
- ✓ Microsoft Azure
- ✓ Google Cloud Platform (GCP)



Database

- ✓ MySQL
- ✓ PostgreSQL
- ✓ Microsoft SQL Server
- ✓ MongoDB
- ✓ Cassandra
- ✓ Redis
- ✓ Firebase
- ✓ DynamoDB
- ✓ SQLite
- ✓ Oracle
- ✓ Elasticsearch



Data analytics and big data

- ✓ Apache Hadoop
- ✓ Apache Spark
- ✓ Tableau
- ✓ Power BI
- ✓ Apache Flink
- ✓ Amazon Redshift



CMS / Ecommerce

- ✓ WordPress
- ✓ Joomla
- ✓ Drupal
- ✓ DotNetNuke
- ✓ Typo3
- ✓ PrestaShop
- ✓ Moodle
- ✓ WooCommerce
- ✓ Magento
- ✓ Shopify
- ✓ BigCommerce
- ✓ PrestaShop
- ✓ OpenCart

INDUSTRIES WE SERVE

Trusted by industry leaders



Retail



Real estate



Pharmaceuticals



Travel



Telecommunication



Medical & healthcare



eLearning



Logistic & supply



Hospitality

ENGAGEMENT MODEL

Access the top 1% of talent



STAFF AUGMENTATION

Temporarily hire competent people or teams from external service providers to boost internal capabilities.



OUR DEVELOPMENT TEAM

Our development team is dedicated, skilled, and innovative, leading to the empowerment of success.



SOFTWARE DEVELOPMENT OUTSOURCING

Leverage external resources for streamlined and cost-efficient software development.



WHAT **LEADING EXPERTS** IN THE FIELD OF SOFTWARE DEVELOPMENT SHOULD BRING TO THE TABLE

1. Experience

Be able to develop innovative solutions and overcome challenges that might be difficult for less experienced developers.

2. Efficiency and high quality

Develop efficient workflows and maintain the highest quality standards. Ensure reliability of software by minimizing errors.

3. Innovate

Leading experts are often on the cutting edge of technology and follow current trends in software development. They bring fresh ideas and innovative approaches to achieve the best results. They can help integrate new technologies and methodologies into the development process to keep the software on the cutting edge.

4. Project Management

Effectively lead development teams and monitor progress. Ability to prioritize and ensure project is completed on time.

5. Durable solutions

Leading experts not only consider current requirements, but also plan for future scalability and expandability of the software. This avoids the need to revise or redevelop the software in the foreseeable future.

WHAT YOU CAN ACTIVELY DO NOW TO **ACCELERATE YOUR SOFTWARE DEVELOPMENT** THROUGH STRATEGIC USE OF FLEXIBLE DEVELOPERS AND SIGNIFICANTLY INCREASE THE PROFITABILITY OF YOUR PROJECTS

Step 1: You decide to have a free initial consultation with one of our developer experts.

During the conversation, we find out more about your situation and analyze all your requirements for your project.

Step 2: Solution proposal

Based on the initial consultation, we determine a high-quality and cost-effective solution and find out which developers are best suited for your project.

Step 3: Cooperation

After you have received a non-binding solution proposal from us, you have the option of choosing to cooperate with our developers.

Step 4: Tangible results

Within a few days you will see how your project gets going and the development is completed quickly and qualitatively.



TESTIMONIALS



**Craig Bloem, founder of
LogoMix**

“In a domain where complexity and high demand are the norms, Reea emerged as a service provider and a cornerstone of expertise and reliability for our project. Their profound understanding of high-load environments and scalability was evident from the outset, setting a foundation of trust and anticipation of excellence. The team approached our demanding and intricate project with a solutions-oriented mindset, ensuring every meticulous detail was handled precisely. The collaborative and forward-thinking approach employed by Reea meant that our ambitious concepts were realized and elevated, resulting in a robust solution that stands resilient in the face of the highest demands.

Reea’s commitment to staying at the forefront of technological advancements fostered an outcome that was not just in line with the current industry standards but one step ahead, future-proof, and ready to adapt to the dynamically changing tech world. Every interaction was marked with professionalism, insightful inputs, and a zeal for achieving technical excellence that aligned with our vision impeccably. We unreservedly recommend Reea to any entity needing a partner that promises and delivers scalability and quality beyond expectations, turning ambitious visions into tangible masterpieces.”



**Bogdan Brumbea,
Project Manager at
EON Romania**

“In the relationship between E.ON Business Services Iasi, with REEA as the provider of services necessary for the design and development of the company’s integrated business, eon.ro project carried out in the period December 2017- December 2017.

November 2018, and whose maintenance continues today, we can confirm our satisfaction as a beneficiary of the services in terms of availability, flexibility, and high quality.

During our collaboration, REEA, has shown a great openness to understanding our needs and expectations, which led to achieving results regarding the quality of the services provided.

Given the above, we can recommend REEA as a professional and reliable partner for any company with which we will relate.”



**Béatrice Tétaz,
CEO at beON**

“Over 18 years of pleasant collaboration with REEA has enabled us to build a relationship of trust. The company’s flat hierarchical culture, open communication, and short decision-making processes encourage multi-directional development for the benefit of our customers. Each team member’s creativity and skills can flourish freely, and REEA and its team are encouraged to take on the future challenges of Internet development and achieve the goals we have set for ourselves.

Extremely important to us, we can communicate in English, French, and German.”



“We have been working with REEA since 2016 to manage the programming aspects of our website. In 2022, REEA modernized our website according to our wishes and we are very satisfied with the collaboration and the results obtained. We can only recommend working with REEA.”



**Agnès Bourqui, Geschäfts-
führerin, Biologin CPC-SKEK**

“Our association chose REEA over many other web agencies for their professionalism, competitiveness, and the seriousness of its follow-up, and we entrusted them with the complete creation and follow-up of our ICF Switzerland website, which is particularly complex. Over the past five years, we’ve enjoyed a very satisfactory working relationship. The thirty or so volunteers who post information and events find effective support from the REEA online contacts. We particularly appreciate their availability, commitment to meet our needs, and master of several web programming languages. I personally recommend this web design agency, which adapts to all requests with rigor and creativity.”



**Nathalie Ducrot, MCC
President ICF Switzerland
2015-2017**

“I appreciate REEA’s competent and prompt work. The cooperation is always pleasant.”

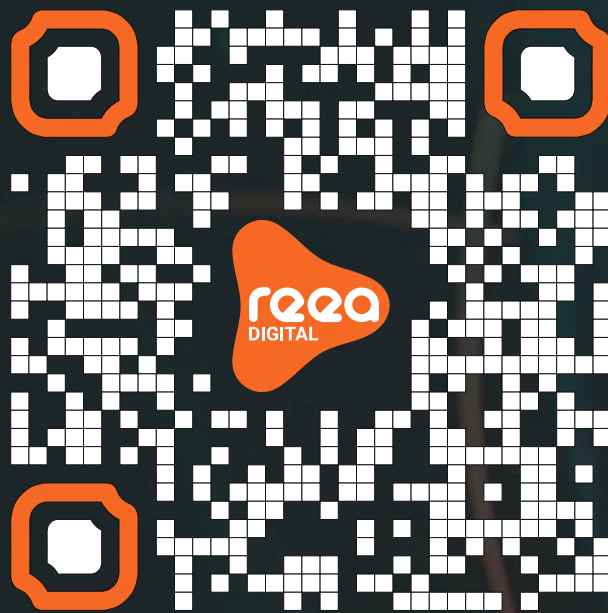
ALBIRO

**René Schmidig, IT Coor-
dinator, ALBIRO AG**



WE ARE GLADLY AVAILABLE FOR CONSULTATION

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**Scan now to schedule
a call.**



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